

PRESS RELEASE

Hall Internet Marketing

Hall Internet Marketing Announces the Next Social Media Breakfast Maine-Marketing Creatively

May 9, 2011

Portland, Maine – Hall Internet Marketing, a Maine internet marketing firm, is excited to announce the next Social Media Breakfast Maine(SMBME)- Marketing Creatively, will be held on Friday, May 20, 2011, 7:30 – 10:00 AM at the Eastland Park Hotel in Portland, ME.

This month's speaker at SMBME is Saul Colt – Head of Magic at Freshbooks. Freshbooks is a company that delivers fast and simple invoicing and time tracking services that help you manage your business. Freshbooks has some of the most dedicated brand fans out there. How did they do that? By marketing creatively and really connecting with their users.

Saul is a professional speaker on the subjects of Social Media, Customer Service and Word of Mouth Marketing. He was recently named as one of the iMEDIA 25: Internet Marketing Leaders & Innovators and has been called one of Canada's best community builders/experiential marketers. You can read more about him and his thoughts on his personal blog saul.is.

"We are really excited to have Saul Colt as a guest speaker at this month's breakfast," said Amanda O'Brien, Vice President of Marketing at Hall Internet Marketing. "Saul's creative energy and unique thinking on building successful marketing and social media campaigns, makes this breakfast one not to miss."

Register for this event by visiting socialmediabreakfastmaine.com; registration closes Friday, May 20, 2011. This breakfast is sponsored by Hall Internet Marketing, August Wealth Management, Constant Contact, The Internet Educator, The Cohen Tracy Team, MaineBiz, and PROXI®.

About Social Media Breakfast Maine

Social Media Breakfast Maine is an opportunity to get together to share experiences, stories and learn from each other on a variety of different topics in and around the social media sphere.

For more information, visit: <http://www.socialmediabreakfastmaine.com/>

About Hall Internet Marketing

Hall Internet Marketing is a 12 year old agency that uses technology to help clients meet their internet marketing goals. From paid search management and SEO, to video and mobile advertising, to user conversion strategy and cost per acquisition optimization- Hall's staff helps some of the largest employers in Maine, well known Fortune 100 companies and innovative technology businesses to drive more sales online.

For more information, visit: <http://www.hallme.com/press/>