

## **Hall Announces the Next Social Media Breakfast Maine- Social Media in Highly Regulated Industries**

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Portland, Maine – Hall Internet Marketing, a Maine internet marketing firm, is excited to announce the next Social Media Breakfast Maine (SMBME)- Social Media in Highly Regulated Industries, will be held on Friday, June 24, 2011, 7:30 – 10:00 AM at the Eastland Park Hotel in Portland, ME.

There are many great speakers at this month's SMBME that will focus on how to implement social media in regulated industries. Speakers for this month's SMBME include, Alfred C. Frawley – Attorney, PretiFlaherty; J. Trevor Hughes – President / CEO, International Association of Privacy Professionals; Carissa O'Brien – panel moderator from Red Box Communications; Susie D. Stone, MS – Marketing Manager, Maine Medical Center, and Scott Whytock, CFP® – Principal, August Wealth Management, LLC.

The panel moderator will be Carissa O'Brien who specializes in healthcare, EMS/Fire, non-profits, and technology; she applies her broad experience and customer insights to create effective strategies and tactics that generate results.

Alfred C. Frawley has extensive experience serving international legal and business clients and is recognized for his ability to analyze, negotiate and resolve complex legal problems before litigation becomes necessary.

Trevor Hughes in his role at (IAPP) leads the world's largest association of privacy professionals.

Susie D. Stone, MS started the Maine Medical Center's institution's social media presence and leads a multi-departmental committee which monitors and enforces the social media policy and strategy.

Scott Whytock, CFP has built August Wealth Management on a staggeringly simple idea that is lost on many in this industry, which is to provide sound, purpose-based advice on a client-by-client basis.

“We are really excited for all of our guest speakers at this month's breakfast,” said Amanda O'Brien, Vice President of Marketing at Hall Internet Marketing. “This month's breakfast touches on an issue that many of us are struggling with– how highly regulated industries take part in the social media revolution. “

Register for this event by visiting [socialmediabreakfastmaine.com](http://socialmediabreakfastmaine.com). This breakfast is sponsored by The Internet Educator, The Cohen Tracy Team, Global Power Merchants, MaineBiz and Hall Internet Marketing.

### **About Social Media Breakfast Maine**

Social Media Breakfast Maine is an opportunity to get together to share experiences, stories and learn from each other on a variety of different topics in and around the social media sphere.

For more information, visit: <http://www.socialmediabreakfastmaine.com/>

### **About Hall Internet Marketing**

Hall Internet Marketing is a 12 year old agency that uses technology to help clients meet their internet marketing goals. From paid search management and SEO, to video and mobile advertising, to user conversion strategy and cost per acquisition optimization – Hall's staff helps some of the largest employers in Maine, well known Fortune 100 companies and innovative technology businesses to drive more sales online.

For more information, visit: <http://www.hallme.com/press/>