

Hall Announces the Two Year Birthday Event for Social Media Breakfast Maine - How Maine Breweries are Using Social Media

September 9, 2011

Portland, Maine - [Hall Internet Marketing](#), a Maine internet marketing firm, is excited to announce the 2 year birthday celebration for the [Social Media Breakfast Maine](#) (SMBME). This month the event will feature a case study of local Maine breweries and will be held on Friday, September 23, 2011, 4:30 - 7:00 PM at the Eastland Park Hotel in Portland, ME.

Although the SMBME events are usually held in the morning with a breakfast served, this event will be held in the afternoon and feature beer tastings from the local Maine breweries who will be presenting at the event. Attendees will hear from Shipyard Brewing Company, Sebago Brewing Company and Maine Beer Company.

This month will also feature a special co-host for the event - Chris Brogan. Chris travels all over the world speaking with businesses about the future of business communication and social software technologies, and he is originally from the Augusta area. He is a New York Times bestselling co-author of [Trust Agents](#), and a featured monthly columnist at Entrepreneur Magazine. Chris's blog, [chrisbrogan.com](#), is in the Top 5 of the Advertising Age Power150.

Panelists from the local breweries will include Tami Kennedy - Director of Communications for Shipyard Brewing Company, Elise Loschiavo - Marketing Manager for Sebago Brewing Company, and Dan Kleban - co-owner of Maine Beer Company.

"We couldn't be more excited about this fun event," said Amanda O'Brien - VP of Marketing at Hall and coordinator of SMBME. "We think this is the perfect way to celebrate two successful years of putting this monthly event together. I think it is a great opportunity for networking, to enjoy some locally crafted beers and a rare opportunity for many of us to meet Chris Brogan in an intimate setting."

This event has a high chance of selling out but those interested can register by visiting [socialmediabreakfastmaine.com](#). September's SMBME is sponsored by SWK, Noyes, Hall & Allen Insurance, MainlySEO, Hall Internet Marketing, The Fundraising Coach, Catholic Charities of Maine, The Cohen Tracy Team, Filmosity, Mainebiz, Maine Brewers Festival, and The Internet Educator.

About Social Media Breakfast Maine

Social Media Breakfast Maine is an opportunity to get together to share experiences, stories and learn from each other on a variety of different topics in and around the social media sphere.

For more information, visit: www.socialmediabreakfastmaine.com

About Hall Internet Marketing

Hall Internet Marketing is a 12 year old agency that uses technology to help clients meet their internet marketing goals. From paid search management and SEO, to video and mobile advertising, to user conversion strategy and cost per acquisition optimization - Hall's staff helps some of the largest employers in Maine, well known Fortune 100 companies and innovative technology businesses to drive more sales online.

For more information, visit: <http://www.hallme.com/press/>