## Hall Internet Marketing to Join Casco Bay Technology Hub

## June 21, 2011

**Portland, Maine** –Hall Internet Marketing– a Maine technology enabled internet marketing firm, recently joined the Casco Bay Technology Hub (CBTH) as a founding member. Through support of its members, CBTH will become a geographic focal point where technology culture fuels business growth.

The Casco Bay Tech Hub offers many great benefits for Maine technology companies that will aid them in recruitment, building partnerships, networking, education and funding growth. Through CBTH, local tech companies can share, learn and work together as they build relationships with other tech companies, educational institutions, service providers, funding sources and government entities.

CBTH is located at 30 Danforth Street on the second and third floors in Portland, ME. There is no membership fee or any associated costs, prospective members only need is desire to build a tech culture in Maine and the ability to vote for that desire by leasing space at affordable rates.

"We recognized a need for unity within the tech community", said Tom Hall, President, Hall Internet Marketing Solutions. "We see a value in getting smart minds, great people and interesting companies together to collaborate, partner, and network with each other."

For more information on the technology hub and leasing information please visit: http://www.cascobaytechhub.com/

## **About Hall Internet Marketing**

Hall Internet Marketing is a 12 year old agency that combines technology and expert services to drive cost-effective Internet Marketing strategies to improve website performance. Hall staff works closely with clients to understand their business objectives, their target audience and the competitive environment to create a comprehensive, tailored online marketing program that drives success. Hall helps some of the largest employers in Maine, well known Fortune 100 companies and innovative technology businesses to drive more sales online.

For more information, visit: http://www.hallme.com/press/