

Hall Internet Marketing Features New Tools V3 Platform Update

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Portland, Maine - [Hall Internet Marketing](#), Maine's largest fully interactive marketing agency, is pleased to announce the newest redesign of its own [proprietary software](#), Tools V3. This software, which was originally developed in 2009, was made possible by an MTI Development Award Hall received in November of 2010, and was also showcased at last year's [MTI TechWalk](#).

Updates to Tools V3 include a new charting library with a redesigned user interface for displaying site metrics in a more vibrant and accessible way, bug fixes for better service reliability and a responsive design for enhanced use across multiple devices.

"We've redesigned the display on our Tools platform to better serve our clients and give them access to their key site metrics in the simplest, most accessible form," states RC Lations, WordPress Project Manager, "whether that's from a computer on their desk at work, on a tablet during a meeting, or on their phone."

Hall's proprietary software provides a simple and transparent view of online marketing efforts for Hall's clients and its modular environment ensures that the software will continue to grow and change along with the web marketing landscape. There are still several more updates to be rolled out over the next few months with the continuing focus of empowering Hall's clients to better understand their web marketing data.

About Hall Internet Marketing

[Hall Internet Marketing](#) is a 15 year old digital marketing agency based in Portland, Maine. Our team of web marketers, designers and developers work collaboratively to create comprehensive marketing strategies for our clients. Hall helps some of the largest employers in Maine, well known Fortune 100 companies and innovative technology businesses to drive more sales online.

For more information, visit: <http://www.hallme.com/press/>