

Hall Internet Marketing Recognized for Excellence With Popular Ecommerce Platform WooCommerce

Hall Internet Marketing has been accepted as a verified Gold Level WooExpert from the ecommerce platform WooCommerce. Hall is one of just ten agencies globally and the only agency in New England to be given the distinction which recognizes top web development agencies using the popular platform. WooCommerce is the fastest growing ecommerce platforms in the world and powers over 37% of all online stores.

“We are proud to be recognized for our work with WooCommerce,” said Tim Howe, Lead WordPress Developer at Hall. “We’ve recently been launching enterprise level ecommerce sites on the platform and it has really proven itself as a great choice for larger online retailers.”

“WooCommerce is the only platform we’ve found that combines robust SEO capabilities, the flexibility to link with other technologies like our own CrossPeak Order Management System, and the ability to integrate custom Google Analytics deployments,” said Hall WordPress Developer Gary Thayer. “All of this adds up to a truly a scalable platform for aggressive retailers.”

About the WooExperts Program: WooExperts are verified developers and agencies whose work in the platform has been reviewed by developers at WooCommerce. WooExperts undergo a multi-stage application process that includes website evaluations and an interview process.

About Hall:

[Hall Internet Marketing](#) is a 17-year-old digital marketing agency based in Portland, Maine made up of a diverse team of web marketers, designers and developers. They work collaboratively to create and execute comprehensive marketing strategies for retail and B2B clients. Hall is a recipient of the 2014 Governor’s Award for Business Excellence and is a 2015 Best Place to Work in Maine.