

Hall Internet Marketing Contributes to WordCamps in Minneapolis and Maine

RC Lations, WordPress Project Manager at [Hall Internet Marketing](#), has been selected to speak at next month's [WordCamp Minneapolis](#). The conference will be held at the University of St. Thomas in downtown Minneapolis from April 25-26.

RC's presentation, "Making the Internet of Things WordPress Smart," will address the growing popularity of home automation and software like IFTTT and the possibility of creating automation directly from a WordPress site. "We're always looking for interesting and innovative ways to work with WordPress, and connecting the platform with physical devices opens up all sorts of possibilities for new types of integrations," said RC. "I'm really happy to have this opportunity to share what I've learned with the WordPress community."

Hall Internet Marketing will also be sponsoring [WordCamp Maine](#) at the Maine College of Art in Portland from May 15-17. Members of Hall's development staff, RC Lations and Gary Thayer, are working in partnership with employees from [Automattic](#), to organize the event, now in its second year. "We are pleased to be a part of WordCamps wherever they happen," said Tom Hall, President of Hall Internet Marketing. "They are a great way to share our commitment to the WordPress community and to promote further development of the platform."

[WordCamps](#) are community-organized events for WordPress developers, designers and users to share their knowledge and experience around the world's most popular content management system, WordPress. The first WordCamp was organized in San Francisco in 2006. Since then, local communities around the world have organized over 340 WordCamps in 48 countries.

For more information about WordCamp Minneapolis and WordCamp Maine, please visit:

- <http://minneapolis.wordcamp.org/2015/>
- <http://maine.wordcamp.org/2015/>

About Hall Internet Marketing

Hall Internet Marketing is a 16 year old digital marketing agency based in Portland, Maine made up of a diverse team of web marketers, designers and developers. They work collaboratively to create and execute comprehensive marketing strategies for Retail and B2B clients. Hall is a recipient of the 2014 Governor's Award for Business Excellence and is a 2014 Best Places to Work in Maine.

For more information, visit: <http://www.hallme.com/press/>