Hall Internet Marketing Employees To Speak at First Ever WordCamp Maine

August 12, 2014

Portland, Maine - Hall Internet Marketing, Maine's largest fully interactive marketing agency, is pleased to announce its participation as a sponsor and speaker for this year's first ever WordCamp Maine. WordCamp is a locally-organized conference that brings together programmers, web designers and business people of all experience levels to share, explore and grow together within the community of WordPress. The event will be held August 15th through 17th at the Maine College of Art and the Casco Bay Technology Hub.

WordCamp will include over twenty one speakers from around the world, including two of Hall's in-house WordPress developers, RC Lations and Gary Thayer. Lations will be discussing how to use data from your website to help make decisions about user experience, and Thayer will cover more introductory WordPress techniques, including how to create, set-up and maintain a website using the SMS.

As well as sponsoring the event, Hall Internet Marketing has also played a role in planning and organization. "WordCamp Maine is a wonderful opportunity for WordPress developers, designers and users to gather and discuss latest trends and best practices," states Thayer. "Contributing to an event like WordCamp not only makes me a better, more informed developer, it makes the entire development community here in Portland stronger. This is the first time a conference of its kind has been hosted in Northern New England and we are very excited to be so involved with it."

For more information and to register for the event, visit: http://2014.maine.wordcamp.org/.

About Hall Internet Marketing
Hall Internet Marketing is a 15 year old digital marketing agency based in Portland, Maine. Our team of web marketers, designers and developers work collaboratively to create comprehensive marketing strategies for our clients. Hall helps some of the largest employers in Maine, well known Fortune 100 companies and innovative technology businesses to drive more sales online.

For more information, visit: http://www.hallme.com/press/

WordCamp Maine 2014

(August 15, 16, and 17)

Key Information
- **First WordCamp in Northern New England**
- **Hall is a Spring Point Ledge Sponsor**
- **RC is among the 28 speakers.**
- **Hosted at Maine College of Art's Porteous Building**
- **Who are Stephan Quirk and Sam Hotchkiss - sponsors and organizers**

Promote Hall as the sponsor, Gary as the volunteer coordinator, and RC speaking.

WHEN
Friday, Aug. 15 -- 12:30pm - 5:30pm -- Beginner and Intermediate level sessions
Saturday, Aug. 16 -- 9:00am - 5:00pm -- Four Concurrent Session Tracks; Keynote Speaker: John Eckman, CEO of 10up
Sunday, Aug. 17 -- 10:00am - 4:00pm -- WordPress Core Contributor Day

WHERE
Friday & Saturday at Maine College of Art
Sunday at Casco Bay Tech Hub

HOW MUCH
$30 Full Pass
$20 Saturday Pass

Learn more at: http://2014.maine.wordcamp.org/

Gary's Quote: