

Hall CMS Developers Attend WordCamp 2013 In Boston

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Portland, Maine – [Hall Internet Marketing](#), a Maine technology enabled internet marketing firm is proud to announce the recent attendance of CMS Developers, RC Lations and Jessica Lavoie at WordCamp Boston. This weekend long event is an annual conference filled with presentations and tutorials covering all aspects of WordPress. It is also a great opportunity to network with other Maine developers and individuals who work with WordPress on a daily basis.

While at the event, Lations and Lavoie attended several sessions, including Jetpack for Developers, the UX of Real-Time Site Personalization, 10 Interview Questions I Ask Every Developer, Advanced Customizer Usage and the Dark Magic of WordPress 3.7.

"It was a great experience to be surrounded with so many WordPress developers of all skill levels, and even better being able to meet up with people from our local community to talk about what we're working on," says RC Lations. "It left me feeling excited not only to go back home and start researching all of the new things I had learned, but also about our local WordPress community here in Maine."

About Hall Internet Marketing

[Hall Internet Marketing](#) is a 14 year old agency that combines technology and expert services to drive cost-effective Internet Marketing strategies to improve website performance. Hall staff works closely with clients to understand their business objectives, their target audience and the competitive environment to create a comprehensive, tailored online marketing program that drives success. Hall helps some of the largest employers in Maine, well known Fortune 100 companies and innovative technology businesses to drive more sales online.