

## About Hall Internet Marketing

Hall Internet Marketing is a 12 year old agency that combines technology and expert services to drive cost-effective Internet Marketing strategies to improve website performance. Hall staff works closely with clients to understand their business objectives, their target audience and the competitive environment to create a comprehensive, tailored online marketing program that drives success. Hall helps some of the largest employers in Maine, well known Fortune 100 companies and innovative technology businesses to drive more sales online.

## Meet Our Crew

### Management

Tom Hall, President

Jonas Levasseur, Vice President of Operations

Amanda O'Brien, Vice President of Marketing

Matt Harrison, Vice President of Technology

### Marketing

Jenika Scott, Manager of Channel Markets

André McKay, Quality Assurance Manager, Technical Search Analyst

Monica Wright, Director of Search Marketing

Dora Leav, Paid Search Marketer

Marc Breglio, Marketing Assistant

### Technology

Michael Johnston, Developer/Programmer

Caitlin Brown, Designer/Developer

Tim Howe, Web/Mobile Developer

RC Lations, CMS Developer

Contact Us Today for more information

Toll Free: **1-877-HALL-WEB (425-5932)**

## Recent Awards & Recognitions:

- ✓ 2011 TechMaine Technology Company Of The Year Nominee
- ✓ 2011 Casco Bay Technology Hub Founding Member
- ✓ 2010 Pine Tree Development Zone Company for Internet Marketing
- ✓ 2010 TechMaine Technology Company Of The Year Nominee
- ✓ 2010 Maine Technology Institute Development Award Recipient (\$454,000)
- ✓ 2010 Sage 4 Star Preferred Vendor for Internet Marketing
- ✓ 2010 Epson Envision Marketing Partner for Internet Marketing
- ✓ 2009 Maine Technology Institute Seed Grant Recipient (\$12,000)
- ✓ 2009 Sage 4 Star Preferred Vendor for Internet Marketing
- ✓ 2008 Sage 4 Star Preferred Vendor for Internet Marketing

## How We Do It:

Organic Search or SEO

Paid Search Advertising

Display Advertising

Social Media Marketing

Mobile Marketing

Facebook Advertising

User Re-Targeting

Landing Page Optimization  
For Mobile and Web

Local Search

## Hall Internet Marketing

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